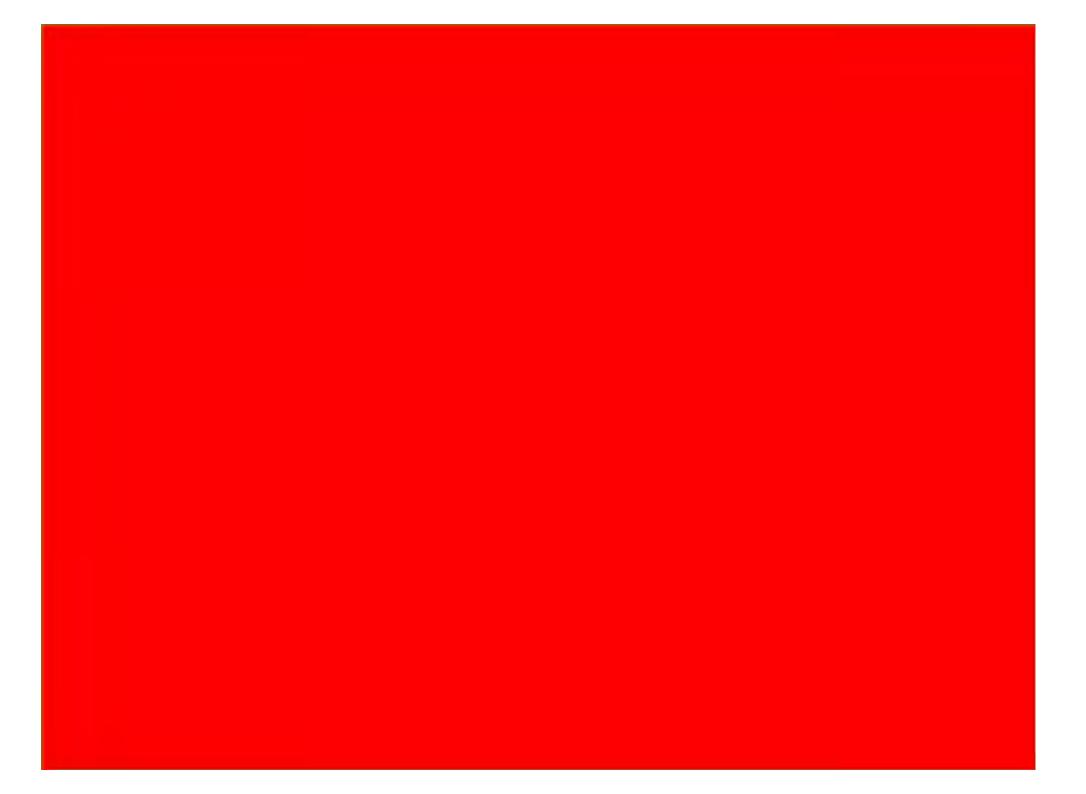
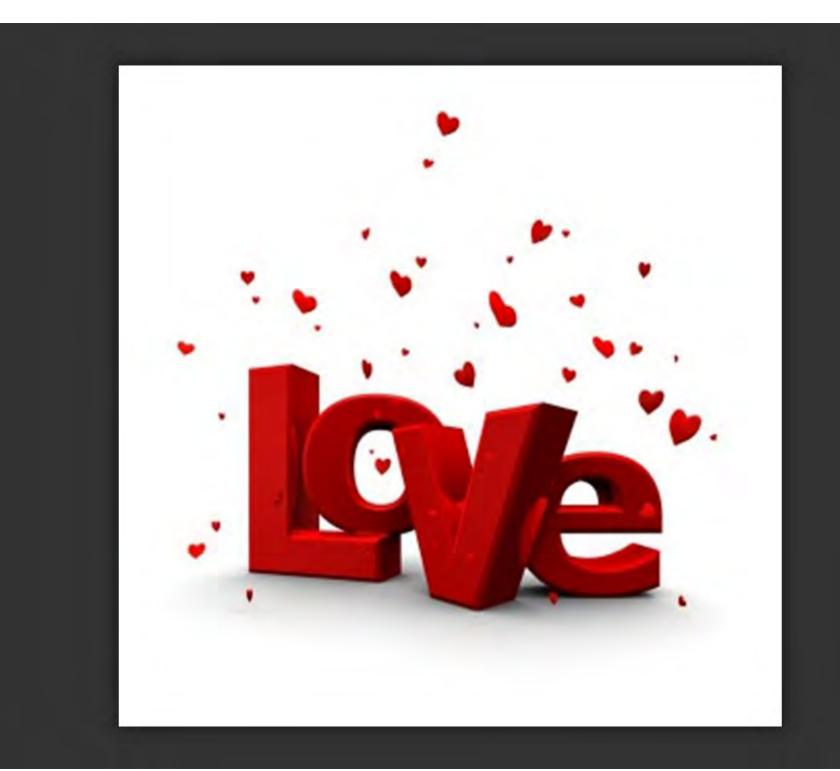


# TYPOGRAPHIC DIVERSITY IN PRODUCTS WITH EQUAL MONETARY VALUES

NEHA JAIN

































# REGIONAL SCRIPTS



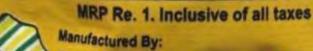
#### FINE QUALITY, DIGESTIVE & TASTY

NGREDIENTS: Mango pulp, Salt, Dry Mango, Black Salt, Sugar, Citric, Navsadar, Dry Ginger, Pepper Long, Black Pepper, Cumin and Permitted Emulsifiers.

#### MANGO HAS VITAMIN 'C' CALCIUM AND IRON

Best Before 1 Yr. from the date of Pkg.

Pkg. details on master pack



#### SHAKUN AYURVED PVT. LTD.

G1-763-764, Sitapura Indl. Area, (Extn.), Tonk Road, JAIPUR - 302 022 (India) Customer Care No. 0141-2770327





#### CHUNA MIX TOBACCO

ஷாஹீன் शाहीन ಶಾಹೀಸ್

ரெடிமேடு புகையிலை ஆசா இடுக எண்டு ಮಣ್ಣ ಮಿತ್ರಿತ ಹೊಗೆಗೊಪ್ಪು

जाकिया। राज्या प्रश्वास

Ingredients: Tobacco, Lime & Menthol

Net weight: 6 gms. (when packed)

Max. Retail Price 1.00 (Inclusive of all Taxes)

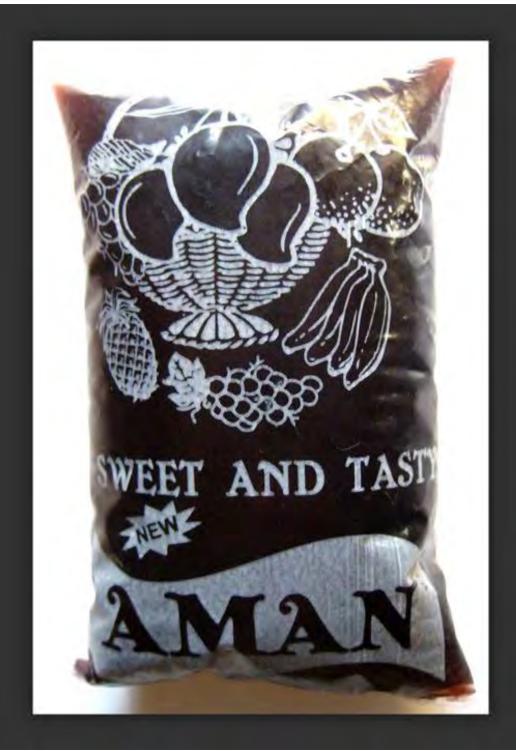
R.C.NO. AAACB 5089K-XM-003

Best before 6 months from packed date.

STATUTORY WARNING: CHEWING TORACCO IS INJURIOUS TO HEALTH. NOT FOR MINORS.



# REGIONAL ARTISTIC TENDENCIES













### MANUFACTURING DIVERSITY















# **DERIVATIVE PACKS**











# PRINTING TECHNIQUES









#### LOCAL PACKAGING

















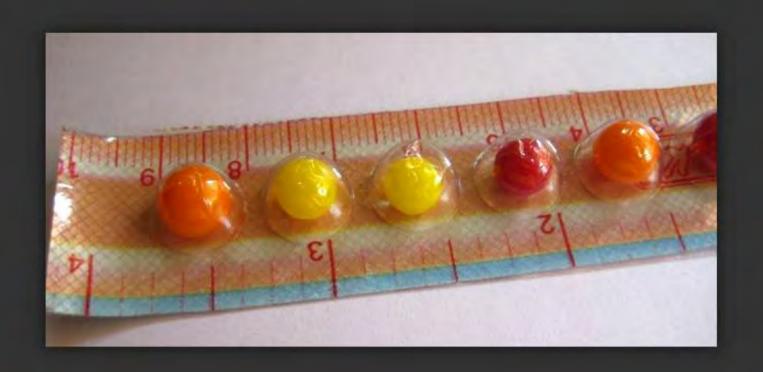








#### GIFTS & GIMMICKS







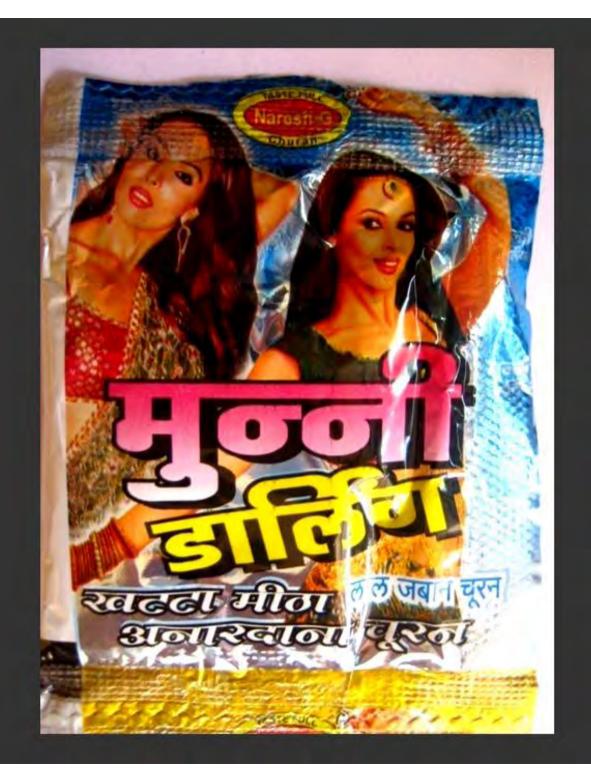




### **LOCAL FADS**









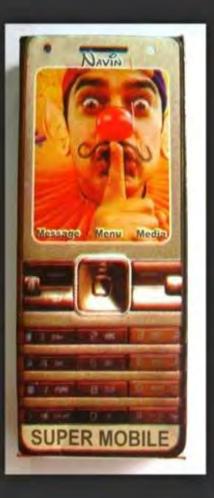














# SPURIOUS PRODUCTS & PACKAGING













### **IMPORTS**









**BPOM RI MD. 241610117235** 

Diproduksi oleh / Manufactured by / にごり 対き商:

Dolphin PO BOX 286 Tangerang 15001- Indonesia





## UNIFYING AGENT - CULTURAL & SOCIAL CONTEXT



























### **THANK YOU!**