

Typoday 2022 Schedule Day 1:

18th November 2022

Day 1: 18th November 2022

Inaugural Session + Keynote Address 1

IST: 1300-1400 | USEast: 0230-0330 | USWest: 2330-0030 | UK: 0730-0830 | EU: 0830-0930 | Japan: 1630-1730

Inaugural Session: (1300 - 1315)

Prof. Anirudha Joshi, HOD, IDC School of Design and **Prof. Ravi Poovaiah**, Co-Chair for Typoday

Keynote Address 1: **Prof. R. K. Joshi Memorial Talk**

Session Chairman: **Prof. G. V. Sreekumar**, IDC School of Design, IIT Bombay, Mumbai, India

Title of Talk: Typography with/for Children: Experiments in Practice

Speaker: **Prof. Dr. Rathna Ramanathan**, Head of Central Saint Martins and Pro-Vice Chancellor of the University of the Arts, UK (IST: 1315 - 1400, UK: 0745-0830)

(All sessions are held in Main Conference Hall except for the Workshop Tracks which are in separate Rooms)

Day 1: 18th November 2022

Parallel Workshop Sessions

IST: 1400-1530 | USEast: 0330-0500 | USWest: 0130-0300 | UK: 0830-1000 | EU: 0930-1100 | Japan: 1730 1900

7 Parallel Workshop Sessions in Breakout Rooms

Workshops 1, 2, 3, 4, 5, 6, 7

1. **Prof. G. V. Sreekumar**, Typographer, IDC School of Design, Mumbai, India

2. **Hiral Bhagat**, Calligrapher, Ahmedabad, India

3. **Kailash Malaviya/ Noopur Datya**, EK Type, Mumbai, India

4. **Prof. Udayakumar**, Department of Design, IIT Guwahati, India

5. **Aditi Babel**, Aditi Babel Design Studio, Udaipur, India

6. **Narayana Bhattathiri**, Calligrapher, Trivandrum, India

7. **Prof. Hashim Padiyath**, Dean, Saintgits Design School, Kottayam, Kerala, India

Session Break 30 minutes

Day 1: 18th November 2022

Keynote/Vision Address 2 + 3

IST: 1600-1730 | USEast: 0530-0700 | USWest: 0230-0400 | UK: 1030-1200 | EU: 1130-1300 | Japan: 1930-2100

Session Chairman: **Prof. Prasad Bokil**, IDC School of Design, IIT Bombay, Mumbai, India

Vision Address 2:

Design with Paper

Speaker: **Aditi Babel**, Aditi Babel Design Studio, Udaipur, India

Keynote/Vision Address 3:

Introducing Design for Publications in Schools

Speaker: **Prof. Ravi Poovaiah**, IDC School of Design, IIT Bombay, Mumbai, India and
Prof. Nanki Nath, University School of Design and Innovation (USDI), Delhi, India

Session Break 30 minutes

Day 1: 18th November 2022

Paper Session 1 (by Academics and Professionals)

IST:1800-1930 | USEast:0730-0900 | USWest:0430-0600 | UK:1230-1400 | EU:1330-1500 |
Japan:2130-2300

Paper 1 + 2 + 3 + 4:

Session Chairman: **Prof. Udaya Kumar**, Department of Design, IIT Guwahati, India

1. Designing a Novel Tai Chi Practice Experience by Integrating New Digital Typefaces Design and AR Technology

Hung Keung, The Education University of Hong Kong, Hong Kong

2. Alphabets as Visuals

Maithili Doshi Aphale, Art Director and Designer, Studio Em & En , India

3. Bagulbua— A Monstrous Approach to the Devanagari Script

Vaijayanti Ajinkya, Lecturer, Sir J. J. Institute of Applied Art, India

4. Akshar-Chittra: can type made from a craft transform the process of learning to read and write?

Ishan Khosla, Trustee and Founder, The Typecraft Initiative / UPES Dehradun, India

Day 1: 18th November 2022

Keynote/Vision Address 4

IST: 1930-2030 | USEast: 0900-1000 | USWest: 0600-0700 | UK: 1400-1500 | EU: 1500-1600 |
Japan: 2300-2400

Session Chairman: **Prof. Ravi Poovaiah**, IDC School of Design, IIT Bombay, Mumbai, India

Keynote Vision Address 4:

Children Learning Letterforms

Speakers: **Dr. Anju Kauwr Chazot** and **Dr. Pascal Chazot**, Gandhi International School, Ahmedabad (IST 1930 - 2015)

Typoday 2022 Schedule Day 2: 19th November 2022

Day 2: 19th November 2022,

Keynote Address 5 + Keynote Master Class 6

IST: 1300-1430 | USEast: 0230-0400 | USWest: 2330-0100 | UK: 0730-0900 | EU: 0830-1000 | Japan: 1630-1800

Keynote Vision Address 5:

Session Chairman: **Dr. Ajanta Sen**, Solar Project, India

Speaker: **Dr. Rukmini Banerji**, CEO, Pratham Education Foundation, India

Keynote Vision Address 6:

Session Chairman: **Dr. Ajanta Sen**, Solar Project, India

Speaker: **Rosemary Sassoon**, Typographer, Busselton, Australia (IST 1300 - 1345)
(Busselton: 1530-1615)

Day 2: 19th November 2022,

Paper Session 2 (by Students)

IST:1430-1530 | USEast:0400-0500 | USWest:0100-0200 | UK:0900-1000 | EU:1000-1100 |
Japan:1800 1900

Paper 5 + 6 + 7 + 8

Session Chairman: **Dr. Ajanta Sen**, Solar Project, India

5. Mohalla: A Multilingual Typeface Inspired from Hand painted street Typography
Rana Shinde, School of planning and Architecture, Bhopal, India

6. Approaching an understanding of deep emotional connections with typefaces through a font-based board game by applying thinking and reasoning while remembering feelings with typefaces

Sharmila Malladi and Prof. Abhrojit Boral Assisant, Unitedworld Institute of Design, India

7. Savitribai Phule's life through Devanagari letters

Lekha Rajan Tilave, Rachana Sansad College of Applied Arts & Crafts, India

8. Distinct visual features of Sinhala digital fonts which contribute to similar letter misidentification

Ravindu Subasinghe, University of Moratuwa, Sri Lanka

Session Break 30 minutes

Day 2: 19th November 2022,

Keynotes/Vision Address 7 + 8

IST: 1600-1730 | USEast: 0530-0700 | USWest: 0230-0400 | UK: 1030-1200 | EU: 1130-1300 | Japan: 1930-2100

Session Chairman: **Prof. Ravi Poovaiah**, IDC School of Design, IIT Bombay, Mumbai, India
Keynote Address Address 7:

Speaker: **Prof. G. V. Sreekumar**, IDC School of Design, IIT Bombay, Mumbai, India

Keynote Address 8:

Speaker: **Prof. Santosh Kshirsagar**, Dean, Sir J J Institute of Applied Arts, Mumbai, India

Session Break 30 minutes

Day 2: 19th November 2022,

Paper Session 3 (by Academics and Professionals)

IST:1800-1930 | USEast:0730-0900 | USWest:0430-0600 | UK:1230-1400 | EU:1330-1500 | Japan:2130-2300

Paper 9 + 10 + 11 + 12

Session Chairman: **Prof. Santosh Kshirsagar**, Dean, Sir J J Institute of Applied Arts, Mumbai, India

9. Visual Cryptography in Typography

Anusheel Gurjar, Graphic Designer, TSK Design, India

10. Type that Connects us With Our Roots

Kanaka Ananth, Director, Maniams Marketing Services Private Limited, India

11. Discussing the Role of Typography in Evolution of Children's Educational Books and its Impact on Learning

Jui Shekhar Karhadkar, Faculty of Visual Communication Design, Srishti Manipal Institute, Bangalore, India

12. State of Handwriting Education - in regions that use the Latin script

Pooja Saxena, Senior Designer & Project Manager, TypeTogether, Czech Republic, Europe (EU:1330-1500)

Day 2: 19th November 2022,

Keynote/Vision Address 9 + Closing Session

IST:1930-2030 | USEast:0900-1000 | USWest:0600-0700 | UK:1400-1500 | EU:1500-1600 | Japan:2300-2400

Session Chairman: **Prof. Manish Arora**, Faculty of Visual Arts, BHU, Banaras, India

Keynote Master class 8: Speaker: **Achyut Palav**, Calligrapher, Achyut Palav School of Calligraphy, Mumbai (IST: 1930 - 2015)

Closing Session: (IST 2015-2030)