

Typoday 2021 Schedule Day 1: 27th August 2021

Day 1: 27th August 2021

Inaugural Session + Keynote Address 1

Session Chairman: **Dr. Ajanta Sen**, Solar Project, India

IST: 1300-1400 | USEast: 0330-0430 | USWest: 0030-0130 | UK: 0830-0930 |

EU: 0930-1030 | Japan: 1630-1730

Inaugural Session: (1300 - 1315)

Prof. Phani Tetali, HOD, IDC School of Design and Prof. Ravi Poovaiah, Co-Chair for Typoday

Keynote Address 1: Prof. R. K. Joshi Memorial Talk

Speaker: **Prof. Panchanan Mohanty**, Professor & Head, Institute of Applied Sciences & Humanities Department, GLA University, Mathura, India, South Asia (IST 1315 - 1400)

Day 1: 27th August 2021,

Parallel Workshop Sessions

IST: 1400-1530 | USEast: 0430-0600 | USWest: 0130-0300 | UK: 0930-1100 |

EU: 1030-1200 | Japan: 1730-1900

11 Parallel Workshop Sessions in Breakout Rooms

Workshops 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12

1. **Sri Achyut Palav**, Calligrapher, Mumbai, India
2. **Prof. G. V. Sreekumar**, Typographer, IDC School of Design, Mumbai, India
3. **Hiral Bhagat**, Calligrapher, Ahmedabad, India
4. **Kailash Malaviya**, EK Type, Mumbai, India
5. **Prof. Santosh Kshirsagar**, Sir J J School of Applied Arts, Mumbai, India
6. **Prof. Udayakumar**, DoD, IITG, India
7. **Muthu Nedumaran**, Typographer, Malaysia
8. **Prof. Hashim Padiyath**, Ananth National University, India
9. **Prof. Kalpesh Gosavi**, Sophia Polytechnic, Mumbai, India
10. **Narayana Bhattathiri**, Calligrapher, Trivandrum, India
11. **Adam Twardoch and Yuri Yarmola**, Fontlab, USA
12. **Prof. Paresh Choudhury**, Founder - Odisha Design Council (ODC) and Curator - Odisha Design Week, India

Session Break 30 minutes

Day 1: 27th August 2021,

Keynote/Vision Address 2 + 3

Session Chairman: **Prof. Santosh Kshirsagar**, Sir J J School of Applied Arts, Mumbai, India

IST: 1600-1730 | USEast: 0630-0800 | USWest: 0330-0500 | UK: 1130-1300 |

EU: 1230-1400 | Japan: 1930-2100

Vision Address 2:

Speaker: **Osmond Tshuma**, Type Designer, Zimbabwe, Africa (IST 1600 - 1645) (Zimbabwe 1230 - 1315)

Vision Address 3:

Speaker: **Mariko Takagi**, Typographer and Faculty, Japan (IST 1645 - 1730) (Japan 2015 hrs to 2100)

Session Break 30 minutes

Day 1: 27th August 2021,

Paper Session 1 (by Academics and Professionals)

Session Chairman: Prof. Udaya Kumar, HoD, Department of Design, IIT Guwahati, India
IST:1800-1930 | USEast:0830-1000 | USWest:0530-0700 | UK:1330-1500 |
EU:1430-1600 | Japan:2130-2300

Paper 1 + 2 + 3 + 4 + 5:

1 Type for Peace. A Development and International Cooperation Project

Daniela Piscitelli, Rosanna Cianniello, Roberta Angari, University of Campania Luigi Vanvitelli, Italy

2 Evolving to survive the 'new normal' of teaching and learning Typography during COVID-19

Manasi Keni, Rachana Sansad College of Applied Art& Craft, India

3 Towards a Typography of Place

Dale Sattler, Toi Ohomai Institute of Technology, New Zealand

4 Method Experimentation on Display Typeface Design Based on Visual Cultural Artifacts

Brian Alvin Hananto, Universitas Pelita Harapan, Indonesia

5 Plečnik: Typeface Designed on the Basis of Hand Drawn Letters by Jože Plečnik from the Archive Collection

Alja Herlah and Krista Likar, Type Salon, Slovenia

Day 1: 27th August 2021,

Keynote/Vision Address 4

Session Chairman: Prof. Ravi Poovaiah, IDC School of Design, IIT Bombay, Mumbai, India

IST: 1930-2030 | USEast: 1000-1100 | USWest: 0700-0800 | UK: 1500-1600 |
EU: 1600-1700 | Japan: 2300-2400

Vision Address 4:

Speaker: David Blatner, CEO, CreativePro Network, USA (1930 - 2015) (US West 0700-0745)

Typoday 2021 Schedule Day 2: 28th August 2021

**Day 2: 28th August 2021,
Keynote Address 5**

Session Chairman: Dr. Ajanta Sen, Solar Project, India

IST:1300-1400 | USEast:0330-0430 | USWest:0030-0130 | UK:0830-0930 | EU:0930-1030 |
Japan:1630-1730

Keynote Address 5:

Speaker: **Dr. Vicki Couzens**, Indigenous Artist and Researcher, **RMIT, Australia** (IST 1300 - 1400) (Melborne 1730-1830)

Day 2: 28th August 2021,

Paper Session 2 (by Students)

Session Chairman: Dr. Ajanta Sen, Solar Project, India

IST:1400-1530 | USEast:0430-0600 | USWest:0130-0300 | UK:0930-1100 | EU:1030-1200 |
Japan:1730 1900

Paper 6 + 7 + 8 + 9 + 10 + 11 + 12 + 13

6 Designing an Interlocking Devanagari Display Font

Adarsh Malviya, IDC School of Design, India

7 Curating “Kuppai”: Research and Explorations with Found Type from Ancestral Attics

Jayasri Sridhar, National Institute of Design, Ahmedabad, India

8 Exploring ways of writing and documenting Bharatnatyam using notations

Saloni Tangal, Kingston University, London, UK

9 Synesthetes Type - An Audio reactive Typeface

Sushrut Jangid, S.P.A Bhopal, Department of Design, India

10 Asking a Shadow to Dance : Creating Poetic Spaces through Interactive Typography

Priti Pandurangan, Gramener, India

11 Balcony - A Type Family Inspired by Metal Safety Grills

Shaily Patel, Department of Applied Arts, Faculty of Fine Arts, The Maharaja Sayajirao University of Baroda, India

12 Devanagari Typeface Inspired By Gender Equality

Srishti Mitra, National Institute of Design, Ahmedabad, India

13 Understanding the development in Indian Calligraphy with focus on Devanagari

Lakhi Shreya, Indian Institute of Technology, Hyderabad, India

Session Break 30 minutes

Day 2: 28th August 2021,

Keynotes/Vision Address 6 + 7

Session Chairman: Prof. Kumkum Nadig, Dean, Srishti Manipal Institute of Art, Design and Technology, Bengaluru, India

IST:1600-1730 | USEast:0630-0800 | USWest:0330-0500 | UK:1130-1300 | EU:1230-1400 | Japan:1930-2100

Vision Address 6:

Speaker: **Veronika Burain**, Typographer, Czech Republic, Europe (IST 1600-1645) (EU 1230 - 1315)

Vision Address 7:

Speaker: **Dr. Nadine Chahine**, Typo Designer, Lebanon, West Asia (IST 1645-1730)(London 1215-1300)

Session Break 30 minutes

Day 2:28th August 2021,

Paper Session 3 (by Academics and Professionals)

Session Chairman: Prof. G. V. Sreekumar, IDC School of Design, IIT Bombay, Mumbai, India

IST:1800-1930 | USEast:0830-1100 | USWest:0530-0600 | UK:1330-1500 | EU:1430-1600 | Japan:2130-2300

Paper 14 + 15 + 16 + 17 + 18 + 19

14 Ik Onkar Gurmukhī (ੴ ਗੁਰਮੁਖੀ): Decoding Culture-Form Associations in Writing practice

Nanki Nath, Visiting Faculty, Vishwaniketan Institute of Design [VID], Pune, India

15 The typographic poster from local culture to the world

Mónica Acosta-Torres, Universidad Técnica del Norte, Ecuador

16 Jay Tirhuta: Rejuvenating Mithilakshar through Design

Jayant Kumar, NIFT Patna, India

17 Helvetica-like Thai typefaces: From dry transfer lettering to digital fonts

Dr. Rachapoom Punsongserm, Faculty of Fine and Applied Arts, Thummasat University, Thailand

18 Typographical Investigation of Mauryan Brahmi - Origin, Evolution & Role in development of Indic and Southeast Asian Scripts

Ankita Roy, Indian Institute of Technology, Hyderabad, India

19 Multilingual logotype case studies in Indic scripts

Sarang Kulkarni, *Ek Type*, Mumbai, India

Day 2: 28th August 2021,

Keynote/Vision Address 8 + Closing Session

Session Chairman: Prof. Manish Arora, Faculty of Visual Arts, BHU, Banaras, India

IST: 1930-2030 | USEast: 1000-1100 | USWest: 0700-0800 | UK: 1500-1600 | EU: 1600-1700 | Japan: 2300-2400

Vision Address 8:

Speaker: **Jorge Iván Moreno Majul**, Type Designer, Mexico, South America (IST 1930 - 2015) (Mexico 0900 - 0945)

Closing Session: (IST 2015-2030)

Day 1, 27th Aug				
	Inauguration	Keynotes	Papers	Workshops
IST:1300-1400	Inauguration (15 minutes)	Keynote Address 1 Prof. Panchanan Mohanty, India		
IST:1400-1530				Parallel 12 Workshop Tracks held in separate Rooms
IST:1530-1600	Session Break			
IST:1600-1730		Keynote/Vision Address 2 + 3 Osmond Tshuma, Zimbabwe Mariko Takagi, Japan		
IST:1730-1800	Session Break			
IST:1800-1930			Paper Session 1 (by Academics and Professionals) Papers 1, 2, 3, 4, 5	
IST:1930-2030		Keynote/Vision Address 4 David Blatner		
Day 2, 28th Aug				
	Closing Session	Keynotes	Papers	
IST:1300-1400		Keynote Address 5 Dr. Vicki Couzens, Australia		
IST:1400-1530			Paper Session 2 (by Students) Papers 6, 7, 8, 9, 10, 11,12, 13	
IST:1530-1600	Session Break			
IST:1600-1730		Keynote/Vision Address 6 + 7 Veronika Burain, Czech Republic Dr. Nadine Chahine, Lebanon		
IST:1730-1800	Session Break			
IST:1800-1930			Paper Session 3 (by Academics and Professionals) Papers 14, 15, 16, 17, 18, 19	
IST:1930-2015		Keynote/Vision Address 4 Jorge Iván Moreno Majul, Mexico		
IST:2015-2030	Closing Session (15minutes)			

All sessions are held in Main Conference Hall except for the Workshop Tracks which are in 12 separate Rooms