



Typoday 2023 Schedule Day 1: Workshops 26th October 2023

Venue: Faculty of Visual Arts, BHU

08:00 - 10:00 [Tea & Registration](#)

10:00 - 10:30 Inauguration of the Exhibition

10:30 - 1:00 **Parallel Workshop Session 1:**
Workshops 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11

1. **Prof. G. V. Sreekumar**, Typograher/Calligrapher, IDC School of Design, Mumbai, India
- **Story telling and Narrative through Typography**
2. **Hiral Bhagat**, Calligrapher, Ahmedabad, India
- **Sacred Strokes of Calligraphy**
3. **Kailash Malaviya**, Typograher, EK Type, Mumbai, India
- **Letters in harmony: The first steps to type design**
4. **Narayana Bhattathiri**, Calligrapher, Trivandrum, India
- **Workshop on Malayalam Calligraphy**
5. **Prof. Santosh Kshirsagar**, Typographer/Calligrapher, Sir J J School of Applied Arts, Mumbai
- **How to think beyond basic Calligraphy skill**
6. **Muthu Nedumaran**, Typographer, Founder of Murasu System Sdn Bhd, Malaysia
- **Designing letters for script harmony**
7. **Prof. Ravi Poovaiah and Dr. Ajanta Sen**, Faculty, IDC and Director, Jellow Labs, Mumbai
- **Typo-Graphica – Graphicalisation and Visualisation of Typography**
8. **Prof. Kumkum Nadig and Prof. Chaitanya Gokhale**, Dean and Faculty, Srishti Manipal Institute of Art, Design & Technology, Bangalore, India
- **Expressive Typography to visualize Kabir's Dohas**
9. **Noopur Datye**, Type Designer and Co-founder, EK Type, Mumbai, India
- **Drawing Parallels Across Scripts**
10. **Achyut R. Palav**, Calligrapher/Typographer, Mumbai
- **The Magic of Fusion - A Calligraphy Workshop**
11. **Ashok Gopal Parab**, Advertising Professional and Visual Communication Designer, India
- **Demystifying Brahmi – Going to the Roots of Indian Scripts**

1.00 – 2.30 [Lunch & Networking](#)

2:30 - 4:30 **Parallel Workshop Session 2: Continues**
Workshops 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11

4.30 – 5.00 Exhibition of the Workshop Outcomes at each of the Workshop Studios

5.00 – 5.30 [Tea and Snacks](#)



Typoday 2023 Schedule Day 2: Conference 27th October 2023

Venue: Conference Hall, Institute of Agricultural Sciences, Shatabdi Krishi Bhawan, BHU

08:00 - 09:30 [Tea & Registration](#)

09:00 - 09:15 Welcome Address: Prof. Ravi Poovaiah, Prof. Manish Arora, Prof. G V Sreekumar

09:15 - 10:00 **Keynote Address 1: Prof. R. K. Joshi Memorial Lecture**
Session Chairman: **Prof. G V Sreekumar**, Faculty, IDC, IIT Bombay, India
Speaker: **Poosapati Parameshwar Raju**, Typographer and Calligrapher, Hyderabad, India

10.00 – 10.15 Discussion & QA

10:15 - 10:45 [Tea & Networking](#)

Session 1 - Typography and Form

Session Chairman: **Prof. D Udayakumar**
Faculty, Department of Design, IIT Guwahati

10.45 -11.05 **Sketching, Shaping and Proofing Fonts**
Muthu Nedumaran, Murasu Systems Sdn Bhd, Malaysia

11.05-11.25 **Modernizing Parametric Type Design: Case Study of Nupuram Typeface**
Santhosh Thottingal, Swathanthra Malayalam Computing, India

11.25 – 11.45 **Malayalam Calligraphy through the ages - A Case Study**
Narayana Bhattathiri, Kachatathapa Foundation , India

11.45 - 12.00 Discussion & QA

Session 2 - Typography and Local Scripts

Session Chairman: **Prof. Santosh Khirsagar**
Dean, Sir J J School of Applied Arts, Mumbai

12.00 - 12.20 **The Kolam Point Lattice for playful typographic systems**
Anika Sarin, California State University Los Angeles, US

12.20 - 12.40 **The Charitra of a Character: The Ramayana as a Typeface. How can a font provide insights into one of the most significant epics in the world?**
Ishan Khosla, UPES, Dehradun, India

12.40- 12.55 Discussion & QA

01:15 - 02:30 [Lunch and Networking](#)

- 2.30 – 3.15 **Keynote Address 2:**
Session Chairman: **Prof. Ravi Poovaiah**, IDC, IIT Bombay, India
Speaker: **Ashok Gopal Parab**, Calligrapher, Typographer and Visual Communication Designer, India
- 3.15 – 3.30
Discussion & QA
- Session 3 - Calligraphy and Sacred Letterforms**
Session Chairman: **Faculty**, BHU
Senior Faculty, Department of Applied Arts, Faculty of Visual Arts, NHU, Banaras
- 3.30 – 3.45 **Vital role of Jain Manuscripts paintings in sacred typography of India**
Radhya Ambekar, L.S.Raheja School of Art, Worli , India
- 3.45 – 4.00 **MONEY TALKS Innovative Applications of Typography on Banknotes (Online)**
Rukmini Dahanukar, Money Talks, India
- 4.00 – 4.15
- 4.15 – 4.45 Discussion & QA
- [Tea and Networking](#)
- Session 4 – Student Presentations**
Session Chairman: **Dr. Ajanta Sen**, Director, Solar Project and Jellow Labs, Mumbai
- 4.45 – 5.00 **Malayalam Type Design Inspired from Samkshepavedartham for the Contemporary Setting the first printed book in Malayalam script**
Raniya Jalal, School of Planning and Architecture, Bhopal, India
- 5.00 – 5.15 **"Beyond Words" a sacred exploration of marathi ghazal in typography**
Aishwarya Nitin, Sir.J.J. Institute of Applied Arts, India
- 5.15 – 5.30 **Sorath - A display typeface for Saurashtra Script**
Jay Dasadia, Inst. of Design, Nirma University, India
- 5.30 – 5.45 **Varna Matrika**
Kaustav Pratim, National Institute of Design, Jorhat, India
- 5.45 – 6.00 **Grid: Exploration of Sinhala Display Font**
Sathira Perera and Sumanthri Samarawickrama, University of Moratuwa, Sri Lanka
- 6.00 – 6.15 Discussion & QA
- 6.15 – 6.30 **Typo Quiz Group Formation**
- 6.30 – 7.30 **Typo Quiz**
Conducted by **Prof. Udaya Kumar**, Faculty, Department of Design, IIT Guwahati



Typoday 2023 Schedule Day 3: Conference 28th October 2023

Venue: Conference Hall, Institute of Agricultural Sciences, Shatabdi Krishi Bhawan, BHU

- 07:30 – 08:30 **Sacred Calligraphy Demo:**
Session Chairman: **Achyut Palav**
Calligraphers: To be announced
Shri Kashi Viswanath temple, BHU Campus
- 08:30 - 09:10 [Tea & Networking](#)
- 09:15 - 10:00 **Keynote Address 3:**
Session Chairman: **Muthu Nedumaran**, Typographer, Malaysia
Speaker **Prof. Antoine Abi Aad**, Typographer, Faculty at the Lebanese University (Lebanon)
- 10.00 – 10.15 Discussion & QA
- 10:15 - 10:45 Tea & Networking
- Session 5 - Typography and Experimentation**
Session Chairman: **Prof. Kumkum Nadig**
Faculty Member, Head, Visual Communication Design, Srishti Manipal Institute of Art, Design, and Technology, Bengaluru
- 10.45 -11.05 **The 1001 Names of Ahura Mazda: An Avestan Calligraphic First**
Perin Pudumjee Coyaji, Avestan Calligrapher, India
- 11.05-11.25 **Designing a Devanagari typeface for Sanskrit**
Purvi Kothari, Ek Type, India
- 11.25 - 11.45 **Designing a Devanagari-influenced Latin Typeface**
Taresh Vohra, Ek Type, India
- 11.45 – 12.00 Discussion & QA
- Session 6 - Typography and the Sacred**
Session Chairman: **Faculty** from BHU
Senior Faculty, Department of Applied Arts, Faculty of Visual Arts, NHU, Banaras
- 12.00 - 12.20 **Sacred Conventions: Stereotypical use of Typography for Devotional Films**
M.L. Anand Rao, College of Fine Arts, Jawaharlal Nehru Architecture and Fine Arts University, India
- 12.20 - 12.40 **Introducing Sacred Geometrical Devanagari**
Apurva Milind Vaidya, VIVA Institute of Art and Design, India
- 12.40- 12.55 Discussion & QA
- 01:00 - 02:30 [Lunch and Networking](#)

Session 7 – (Online) Typography and the Sacred

Session Chairman: **Prof. Ravi Poovaiah**

Faculty, IDC School of Design IIT Bombay

2.30 – 2.45 **From Sacred to the Possibility of Re-visioning: Arabic Simplification Proposals as Educational Typefaces in Learning Books**
Fahad A. Dhawi, American University of Kuwait, Kuwait

2.45 – 3.00 **Scratching beneath the surface: Devotion and graffiti in Canterbury Cathedral**
Jack Coulson, Anne Sørensen, Dr Sara Andersdotter, University for the Creative Arts, Canterbury, UK

3.00 – 3.15 Discussion & QA

Session 8 – Typography and the Sacred

Session Chairman: **Prof. Manish Arora**

Faculty, Department of Applied Arts, Faculty of Visual Arts, NHU, Banaras

3.15 – 3.30 **Design and Typography at Avantika University**
Prof. Yogesh Jahagirdar, Avantika University, Indore

3.30 – 3.45 **Typography at Ek Type**
Purvi Kothari and Noopur Datye, Ek Type, Mumbai

3.45 – 4.00 Discussion & QA

4.00 – 4.45 **Closing session + Awards**
Prof. Ravi Poovaiah and Prof. Manish Arora

Lifetime Achievement Awards

4.45 – 5.00 **Concluding Remarks**

5.00 – 6.00 [Tea & Networking](#)

